



## Privacy Policy

Protecting your private information is our priority. So, we've developed a Privacy Policy that covers how we collect, use, disclose, transfer, and store your information. This Statement of Privacy applies to Crescerance Inc., website [www.Crescerance.com](http://www.Crescerance.com), any data collected through our mobile applications and online management portals (collectively called "Services"). The Crescerance website is a commercial marketing site and includes the Crescerance online suite of products. By using the Crescerance website, you consent to the data practices described in this statement and agree to the terms of this Privacy Policy Statement.

## What Information Crescerance Collects and Why

You are free to utilize the Services without identifying yourself; however, if you would like to utilize or customize some features of the Services, you must first register with Crescerance. When you register, we will request certain personal information, including, but not limited to, contact information, such as your name, city and state, and e-mail address. We do not collect personally identifiable information about individuals except when it is knowingly provided by such individuals or persons acting on their behalf. We strongly recommend that you do not use your social security number or any other important ID as a user ID or password for the Services.

Crescerance gathers information about all users collectively, such as what areas users visit most frequently and what services users access most often. Crescerance automatically logs IP addresses, session sources, and other data which tracks users' access to the Services. These logs are used to analyze the aggregate trends that they reveal about our customers for sales and marketing purposes. This information is primarily used to provide users of the Services with an enhanced online experience. Crescerance may disclose aggregated user statistics in order to describe the Services to prospective partners, advertisers, and other third parties, and for other lawful purposes.

Crescerance requests personal information for purposes such as the provision of customer service and support, billing, network management, customer surveys, sales management, support, newsletter subscriptions, user group memberships, and other exchanges of information. The personal information you supply to Crescerance will not be given, sold, rented, loaned, or otherwise disclosed to any third parties outside of Crescerance and its agents, except when we have your permission or under special circumstances. Some such special circumstances may include (i) compliance with legal process, (ii) enforcement of the Terms of Use, (iii) protection of the rights, property, or personal safety of Crescerance, its users, or the public.

Crescerance may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. Crescerance may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for

deliveries. All such third parties are prohibited from using your personal information except to provide these services to Crescerance, and they are required to maintain the confidentiality of your information.

Some features of the Services may be offered in conjunction with a partner company. In order to provide these features, it may be necessary for either you or us to share your personal information with this company. If you do not want your information to be shared, you can choose not to allow the transfer by not using that particular feature. Also, please be aware that advertisers or websites that are linked to the Services may collect personally identifiable information about you. The information practices of those websites linked to the Services are not covered by this Privacy Policy and Crescerance is not responsible for the privacy practices or the content of such websites.

## **Access to Your Information**

Crescerance offers users the ability to correct or change the information collected during registration. Users may change this information at any time and as often as necessary by choosing the “edit personal information” option or other similar functionality offered in the Services. To access or change your personal information, log in to your account through the Services. For data not available through such an account, please contact us at the address listed below.

You may review, correct, update or change your profile information, including any personally identifiable information contained in your profile, at any time.

## **Use of Cookies**

The Crescerance website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Crescerance pages, or register with Crescerance site or services, a cookie helps Crescerance to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Crescerance website, the information you previously provided can be retrieved, so you can easily use the Crescerance features that you customized. We place cookies on website visitors’ computers to collect aggregate information for site traffic analysis, such as the number of visitors and the number of pages viewed. The aggregate information we collect through cookies helps Crescerance monitor how you and other visitors use the site, allowing us to provide an optimal experience and better service; this information is never used to identify you personally.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Crescerance services or websites you visit.

## **Electronic Surveys**

Crescerance occasionally posts surveys on its website or through email. Your participation in these surveys is on a completely voluntary and anonymous basis unless we inform you otherwise. We use the information in the responses to the survey to understand our visitors better and to determine how best to serve them. Personally, identifiable information collected in our surveys is never sold, rented or shared with third parties for their marketing purposes.

## **Email Communications**

Crescerance sends emails and email newsletters to our registered visitors. On occasion, Crescerance may send emails to individuals such as registrants and Members who have provided us with their email address, informing them of Crescerance events or promotions we think might be of interest to them. Crescerance also sends promotional emails to customers and those individuals who have requested an email.

## **Emailing Crescerance**

Crescerance tries to respond to email messages requiring a response within seven business days. We try to respond to customer service inquiries related to a purchase within 48 hours. If you email Crescerance, your message and email address will be forwarded to the appropriate department within Crescerance. Crescerance may choose to save this information. However, any message, material, business information, ideas, concepts or other information sent to Crescerance by email will be treated as non-confidential and non-proprietary.

## **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not knowingly collect any information from or about anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years of age or older.

## **Information Sharing and Disclosure**

Except as specifically stated in this Policy, we do not share personally identifiable information collected through this Website with third parties, but we may share this personally identifiable information with affiliates of Crescerance, and other companies and organizations who perform work for us under contract or sell products or services that complement our products and services. We also may disclose personally identifiable information (a) in response to a subpoena, court order or legal process, to the extent permitted and required by law; (b) to protect user security or the security of other persons, consistent with applicable laws; or (c) in order to enforce the Terms of Use that apply to this Web service. We exercise commercially reasonable care otherwise not to share, disclose or sell the personally identifiable information of users to third-parties, except with the prior approval of the user.

Crescerance may use a third-party service to collect anonymous visitor information like IP addresses, browser types (such as Internet Explorer), referring pages, pages visited and time spent on a particular service or feature. Crescerance collects this information for statistical analysis of web page traffic patterns; to administer our service and servers; to allow for auditing of our services by some third parties who have that right; and for internal purposes to make marketing decisions.

## **Links to Other Services**

Links from the Crescerance website can take you to services and activities sponsored by Crescerance as well as to third party websites or resources. The information practices of third party websites are not covered by this Policy or any other policies or terms of this service. Be sure that you know the terms of use and privacy policy of any linked website before using it.

## **Security**

All of your personal information is stored on servers at a location designed specifically to ensure that no unauthorized individuals have access to the server or its data. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol. Once we receive your transmission, we make reasonable efforts to ensure security on our systems. We use firewalls to protect your information from unauthorized access, disclosure, alteration, or destruction. To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place other appropriate physical, electronic and administrative procedures to safeguard and secure the information we collect online. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software.

If we learn of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. By using the Services or providing personally identifiable information to us you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of the Services. We may post a notice on our Service if a security breach occurs. We may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

## **Third-Party Service Providers**

Crescerance may engage reputable third-party vendors in order to help us manage our website and allow us to better service our visitors and customers. These may include third-party vendors engaged to analyze, for marketing purposes, the information collected on our website. Crescerance requires its vendors by contract to maintain the confidentiality and security of information to which they are provided access and restricts the vendors from using the information in any way not expressly authorized by Crescerance.

Crescerance's website may contain links to other websites such as our third-party vendors. Once you leave Crescerance's website, this privacy policy will not apply.

## Crescerance Privacy Policy Changes

Crescerance may revise its Privacy Policy Statement at any time. If Crescerance changes this privacy statement, we will post those changes at [www.Crescerance.com](http://www.Crescerance.com), so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone. By using the Services, you signify your assent to the Crescerance Privacy Policy Statement. If you do not agree to this statement, please do not use the Services. Your continued use of the Services following the posting of changes to these terms will mean you accept those changes.

### Contact Crescerance

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